



**DATE:** September 30, 2011

**FOR IMMEDIATE RELEASE**

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## **Bluegrass Indoor Karting partners with 2trg to provide free electronic waste recycling**

Bluegrass Indoor Karting, a competitive kart racing facility in Louisville, Kentucky, is sponsoring an event with 2trg, an electronics recycler based in Cincinnati, Ohio, to accept unwanted household electronic waste (e-waste) from local residents for free on Saturday, October 8, 2011 from 11:00 a.m. to 5:00 p.m.

Acceptable items include back up batteries, cellular phones, cables, CD-ROM drives, circuit boards, computer speakers, CPUs, CRT monitors, docking stations, DVD players, fax machines, hard drives, keyboards, laptops, LCD monitors, mainframes, mice, modems, PDAs, personal copiers, printers, scanners, servers, speakers, tape and disc drives, telephones, televisions, terminals, and VCR players. Appliances, ballasts, batteries, and light bulbs will **not** be accepted.

A convenient drive-through drop-off station will be available to the community at Bluegrass Indoor Karting's parking lot located at 2520 Ampere Drive, Louisville, Kentucky 40299. Bluegrass Indoor Karting is also hosting a car and bike show at the same time. Car and Motorcycle registration is \$20 and includes one free race inside. Spectators are free but donations will be accepted. Proceeds from both events will benefit Bluegrass Indoor Karting's Capable2Kart program which aims to make the thrill of racing available to individuals with paralysis, amputees, and injured military service personnel. The events will be held rain or shine. Show cars and bikes are welcome!

Bluegrass Indoor Karting is a locally owned and operated racing venue in Louisville, KY designed to provide the realistic thrill of competitive racing at an affordable price to the general public. Housed inside a 40,000 square foot state-of-the-art facility, the combination of 40 mph racing karts, a professionally designed track and a computerized timing system makes it like no other karting option in the area. Add in 7,000 square feet of spectacular conference and meeting rooms and you have a premier venue for corporate events and private parties. It's unlike any place you've ever been before...guaranteed. You have to see it to believe it!"

2trg is a Cincinnati, Ohio based company specializing in computer and technology reuse and recycling, CRT de-manufacturing, secure data destruction, cabling, and technology deployment services for small businesses, schools and governments, Fortune 500 companies, value-added resellers, electronics manufacturers, other recyclers, and local residents. 2trg is an e-Stewards recycler as recognized by the Basel Action Network; it does not send hazardous e-waste to landfills, incinerators, or developing countries. It is a Women's Business Enterprise (WBE) as certified by the Women's Business Enterprise



*Advancing technology. Saving the planet.*

National Council (WBENC). 2trg is a privately owned company and employs over 75 people at its Cincinnati, Ohio, Geneva, New York, and Louisville, Kentucky facilities. 2trg has diverted 75 million pounds of e-waste from landfills since it began recycling as Technology Recycling Group in 2004. For more information on 2trg, please call 1.888.263.0888 or visit [www.2trg.com](http://www.2trg.com).

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