



*Advancing technology. Saving the planet.*

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**FOR IMMEDIATE RELEASE**

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## **2trg partners with the Cincinnati Zoo & Botanical Garden to provide free electronic waste recycling**

2trg, an electronics recycler based in Blue Ash, OH, will accept unwanted electronic waste (e-waste) from guests of the Cincinnati Zoo & Botanical Garden for free during the Zoo's Party for the Planet Earth Day celebration on Thursday, April 21, 2011 from 4:00 p.m. to 7:00 p.m.

Acceptable items include back up batteries, cellular phones, cables, CD-ROM drives, circuit boards, computer speakers, CPUs, CRT monitors, docking stations, DVD players, fax machines, hard drives, keyboards, laptops, LCD monitors, mainframes, mice, modems, PDAs, personal copiers, printers, scanners, servers, speakers, tape and disc drives, telephones, terminals, and VCR players. Televisions, microwaves, and appliances will **not** be accepted. Any cellular phones collected will be donated to the Zoo's Saving Species cell phone recycling program.

A convenient drive-thru drop-off station will be available to Zoo guests at the additional Zoo parking lot located at the corner of Vine Street and Erkenbrecher Avenue. The lot is across from the main entrance and Vine Street parking lot. Zoo guests can drop off items between 4:00 p.m. and 7:00 p.m. and then proceed to the Vine Street parking lot to park and enter the Zoo. Admission is free after 5:00 p.m. Parking is \$8.00. Zoo guests are encouraged to attend the free Tunes and Blooms concert in the garden from 6:00 p.m. to 8:30 p.m.

2trg is proud to participate in this event with the greenest zoo in America. Stuart Shaffer, the chief client officer at 2trg, said, "2trg is extremely proud to be an environmental partner of the Cincinnati Zoo and to be able to support the community through this special Earth Day electronics recycling collection event. In its seventh year of processing electronics, 2trg continues its "green" mission to divert as much e-waste as possible from landfills."

The Cincinnati Zoo & Botanical Garden has recycled 6,871 pounds of e-waste with 2trg since February 2009. Sophia Cifuentes, the sustainable outreach specialist at the Zoo said, "We are excited to have 2trg as an integral part of the Party for the Planet Celebration, allowing guests to recycle their e-waste and join us in going green. It is great to be working with someone as dedicated to preserving and protecting the environment as we are."



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2trg is a Cincinnati, OH based company that provides electronic waste (e-waste) recycling, data destruction, cabling, and technology deployment services to small businesses, schools and governments, Fortune 500 companies, value-added resellers, electronics manufacturers, other recyclers, and local residents. 2trg is an e-Steward recycler as recognized by the Basel Action Network; it does not send hazardous e-waste to landfills, incinerators, or developing countries. 2trg is a privately owned company and employs 70 people at its Cincinnati, OH and Louisville, KY facilities. For more information on 2trg, please call 513-761-5333 or visit [www.2trg.com](http://www.2trg.com).

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