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FOR IMMEDIATE RELEASE

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2trg Hosting Grand Opening Ribbon Cutting Ceremony for New Recycling Facility

2trg, an electronic waste (e-waste) recycler based in Cincinnati, OH, opened a new facility in Geneva, NY in April and is hosting a Grand Opening and Ribbon Cutting Ceremony on Friday, May 20, 2011. The ceremony starts at 11:00 a.m. and will be held at the new facility at 122 N. Genesee Street, Geneva, NY 14456. The ceremony is open to the public and will feature guest speakers, a speech from a 2trg owner, the ribbon cutting, refreshments, and a facility tour. Guests will have the opportunity to view secure hard drive destruction with 2trg's hard drive shredder and the first steps involved in demanufacturing a CRT monitor.

Guests are welcome to bring end-of-life computers and technology equipment (e-waste) for recycling. 2trg will accept cable and satellite receivers, computers (desktops and laptops), desktop copiers/fax machines/printers/scanners, digital converter boxes, DVD players, DVRs, electronic and video game consoles, keyboards, mice, MP3 players, servers, televisions (rear projection, LCD, plasma, CRT, and console), VCRs, and other miscellaneous electronics for free. 2trg cannot accept air conditioners, ballasts, car and household batteries, chemicals, gasoline, light bulbs, microwaves, oils, refrigerators, smoke detectors, stoves/ovens, and non-contained toner. Please call 315-759-5120 if your item is not included in this list. The facility will accept drop-offs on Friday during the normal drop-off hours of 9:00 a.m.-4:00 p.m. Drop-offs in vehicles larger than a commercial van or pick-up truck must be scheduled in advance by calling 315-759-5120.

"In an industry that is largely unregulated, 2trg is proud to be an e-Stewards recycler and intends to be the first e-Stewards recycler in the Finger Lakes area," Chief Client Officer Stuart Shaffer said. "Local residents and businesses can rest assured that 2trg will recycle utilizing environmentally safe and legally-compliant disposal methods regulated by the Basel Action Network's e-Stewards certification program. The Grand Opening is a great opportunity for

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community members to visit 2trg's new facility and observe our processes for securely disposing of hard drives and recycling CRT monitors.”

2trg is a Cincinnati, OH based company that provides electronic waste (e-waste) recycling, data destruction, cabling, and technology deployment services to small businesses, schools and governments, Fortune 500 companies, value-added resellers, electronics manufacturers, other recyclers, and local residents. 2trg is an e-Stewards recycler as recognized by the Basel Action Network; it does not send hazardous e-waste to landfills, incinerators, or developing countries. It is a National Women's Business Enterprise (WBE) as certified by the Women's Business Enterprise National Council (WBENC). 2trg is a privately owned company and employs 70 people at its Cincinnati, OH, Geneva, NY, and Louisville, KY facilities. For more information on 2trg, please call 888-263-0888 or visit www.2trg.com.

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