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DATE: January 16, 2012

FOR IMMEDIATE RELEASE

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NEWS AND PHOTO OPPORTUNITY FOR
Wednesday, January 25, 2012 at 10:00 a.m.

2trg Receives KY EXCEL Master Membership
Welcomes Kentucky's Division of Compliance Assistance and Local Media to Tour
Certified Electronic Waste Recycling Headquarters

- WHAT:** With new legislation pending and a strong focus on Green Initiatives related to electronics recycling (e-waste), 2trg has joined KY EXCEL to participate in their initiative to assist companies in developing proper recycling and sustainability programs. Electronics recycler 2trg welcomes the Kentucky Division of Compliance Assistance (DCA) to its e-Stewards and R2 certified Cincinnati recycling center and company headquarters where the DCA will present 2trg's Master KY EXCEL Membership.
- WHO:** 2trg CFO Carol Weinstein, 2trg CCO Stuart Shaffer, KY EXCEL Coordinator John Eisiminger
- WHEN:** January 25, 2012 from 10:00 a.m. – 12:00 p.m.
10:00 a.m. – 10:30 a.m. KY EXCEL Membership Presentation
10:30 a.m. – 11:00 a.m. e-Waste Recycling Briefing
11:00 a.m. – 12:00 p.m. Recycling Center Tour with Owners
12:00 p.m. – 1:00 p.m. Lunch, Extra Time Allotted for Interviews and Photos
- WHERE:** 2trg, 11093 Kenwood Road, Building 7, in the Blue Ash Distribution Center
- WHY:** 2trg's Louisville, KY facility has volunteered to participate in the Kentucky Department for Environmental Protection KY EXCEL environmental leadership program as a Master member. 2trg opens its Cincinnati headquarters to the media to educate the public about responsible electronic waste recycling.
- PHOTO OP:** • Membership presentation with John Eisiminger, Carol Weinstein, and Stuart Shaffer

Cincinnati, OH

Geneva, NY

Louisville, KY

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- 2trg owners leading a tour of 2trg's certified processing center with state-of-the-art recycling equipment

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